

# DDS Launches Community Production Center



DDS Community Production Centre, which produces a number of ready to cook and ready to eat food for the urban population, was inaugurated by the District Magistrate Manickaraj Kannan, IAS, on December 5 2017 at Pastapur village in Telangana. This prestigious project is the first in the region which is completely run and managed by women from marginal communities. The production centre can open up new opportunities for the small farmers growing millets while attracting consumers in search of healthy and nutritious foods that are made easy to consume. The production centre has launched nearly 23 varieties of products such as Jowar Pongal mix, Foxtail Kichdi mix, Jowar and Raag (finger millet) Vermicelli, delicious cupcakes, and a number of snacks made out of the nutritious millets, safflower oil and organic jaggery. The intention is to transform some of the most unhealthy products



available in the market made with maida and adulterated oils that especially children are addicted to.



While this community based food processing centre ensures an increased income for young rural women who gain technical expertise in value addition, packing and marketing, the centre also aims at popularising the values of millets across the rural and urban communities.